

STOP

University  
Poplars  
1000 S. University Ave.  
Chattanooga, TN 37403



FEB 25 2014 11:02 52



**Armstrong**  
**Apples** LLC  
ORCHARD & WINERY

← 1 MILE →

**CLOSED**  
*for the*  
**SEASON**

**FEB 25 2014**



**Armstrong Apples** LLC  
RIGHT AT B  
OPEN TUESDAY THRU SUNDAY

**ORCHARD & WINERY**

**CLOSED**  
Until  
**JUNE 1**

1999 8 2017



MAR 8 2017



**Armstrong**  
**Apples**<sup>LLC</sup>  
ORCHARD & WINERY

1 MILE AVE



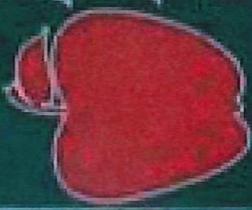
**CLOSED**  
*for the*  
**SEASON**

2009 9 2017



Armstrong Apples  
SWEETENED & SPICED

APR 13 2014

  
**Armstrong**  
**Apples** LLC  
RIGHT AHEAD 

**ORCHARD & WINERY**

**CLOSED**  
for the  
**SEASON**

MAR 13 2014

MAY 25 2017



**Armstrong Apples LLC**  
RIGHT AT B  
OPEN TUESDAY THRU SUNDAY

**ORCHARD & WINERY**

**CLOSED**  
Until **JUNE 1**

**MAY 25 2017**

MAY 25 2017

STOP

100

100





**Armstrong**  
**Apples**<sup>LLC</sup>  
ORCHARD & WINERY

1 MILE WEST



CLOSED  
for the  
SEASON

MAY 25 2017

JUN 25 2018

STOP





**Armstrong**  
**Apples** LLC  
ORCHARD & WINERY

1 MILE



**OPEN**  
10-6 THURS-SUN

JUN 26 2015

5102 52 MILES

Appalachian Apples

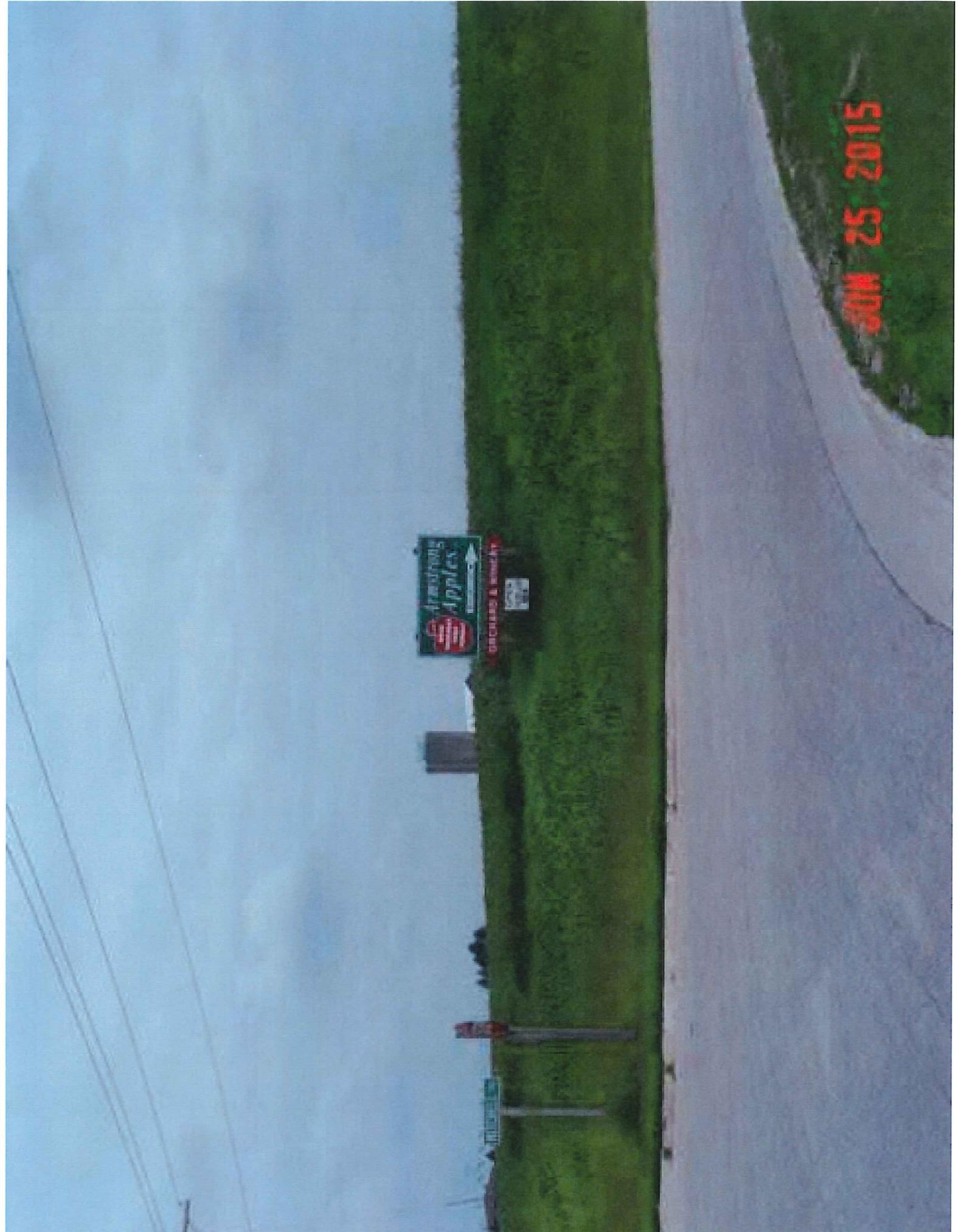
Country & Country

100%

100%

100%

100%



**OPEN THURSDAY THRU SUNDAY**

*Armstrong Apples* LLC

RIGHT AT B 

**ORCHARD & WINERY**

**OPEN THURS-SUN 10-6**

JUN 25 2015 5:02 53 AM

## Tilleman, Roy - DOT

---

**From:** Dorsey, Will - DOT  
**Sent:** Sunday, June 11, 2017 10:27 AM  
**To:** Tilleman, Roy - DOT  
**Cc:** Tilleman, Thomas - DOT  
**Subject:** Hold on Armstrong Apples Sign Removal

Mentioned it to Mike Frewerd, but just in case he didn't get to you - hold on removal of the Armstrong Apples sign(s) till further notice.

Sent from my iPhone

**Tilleman, Roy - DOT**

---

**From:** Frewerd, Michael - DOT  
**Sent:** Friday, June 09, 2017 7:43 AM  
**To:** Tilleman, Roy - DOT  
**Cc:** Tilleman, Thomas - DOT  
**Subject:** Armstrong Apples

RJ,

Will just stopped over to say that the Armstrong apples signs (all signs including 67 and B) are to remain. So please leave those "as-is" when you get the other signs in Fond du lac.

Thanks,  
Mike

## Tilleman, Roy - DOT

---

**From:** Kantola, Mark A - DOT  
**Sent:** Wednesday, June 07, 2017 3:07 PM  
**To:** Tilleman, Roy - DOT  
**Cc:** Frewerd, Michael - DOT; Dorsey, Will - DOT; Harris, Colleen - DOT  
**Subject:** sign issue: FW: Referral from governor's office

**Importance:** High

Hey Roy,

Do you recognize this name/address and have you addressed this issue in the past? Can you please contact Ms. Hodorff and provide brief summary of her issue and what you discussed with her to Will/Colleen and myself? We will follow up with the governor's office.

Linda Hodorff  
N 3832 County Road W  
Eden, WI 53019  
920 979 2480

### ***Mark Kantola***

Region Communications Manager  
Wisconsin Dept. of Transportation  
Northeast Region  
Phone: (920) 492-4153  
[wisconsindot.gov](http://wisconsindot.gov)  
[NE Region construction projects website](#)  
[WIS 441 Project website](#)

---

**From:** Klein, Rose M - DOT  
**Sent:** Wednesday, June 07, 2017 3:01 PM  
**To:** Kantola, Mark A - DOT <Mark.Kantola@dot.wi.gov>  
**Cc:** Dorsey, Will - DOT <Will.Dorsey@dot.wi.gov>; Harris, Colleen - DOT <Colleen.Harris@dot.wi.gov>  
**Subject:** FW: Referral

Mark – Please handle this constituent contact. Summarize for Linda Himsel in the SO and copy me. Thanks much!

### ***Rose Marie Klein***

Assistant to Administrator - Chief Engineer Joseph P. Nestler, P.E.  
Deputy Administrator-Bureaus Rebecca S. Burkel  
Deputy Administrator-Regions Dewayne J. Johnson, P.E.  
**WisDOT-Division of Transportation System Development**  
4802 Sheboygan Ave.- Rm 451  
Madison, WI 53707-7965  
608.266.8488

---

**From:** Himsel, Linda - DOT  
**Sent:** Wednesday, June 07, 2017 2:59 PM  
**To:** Klein, Rose M - DOT <[Rose.Klein@dot.wi.gov](mailto:Rose.Klein@dot.wi.gov)>  
**Subject:** FW: Referral

Please have someone contact the constituent and let me know when it has been handled. I will need a brief summary that I can send to Al in the Governor's Office.

Thank you.

---

**From:** Colvin, Alan R - GOV  
**Sent:** Wednesday, June 07, 2017 2:50 PM  
**To:** Himsel, Linda - DOT <[Linda.Himsel@dot.wi.gov](mailto:Linda.Himsel@dot.wi.gov)>  
**Subject:** Referral

Linda,

This constituent is experiencing a problem with DOT about a billboard. Could the agency respond?

Linda Hodorff  
N 3832 County Road W  
Eden, WI 53019  
920 979 2480

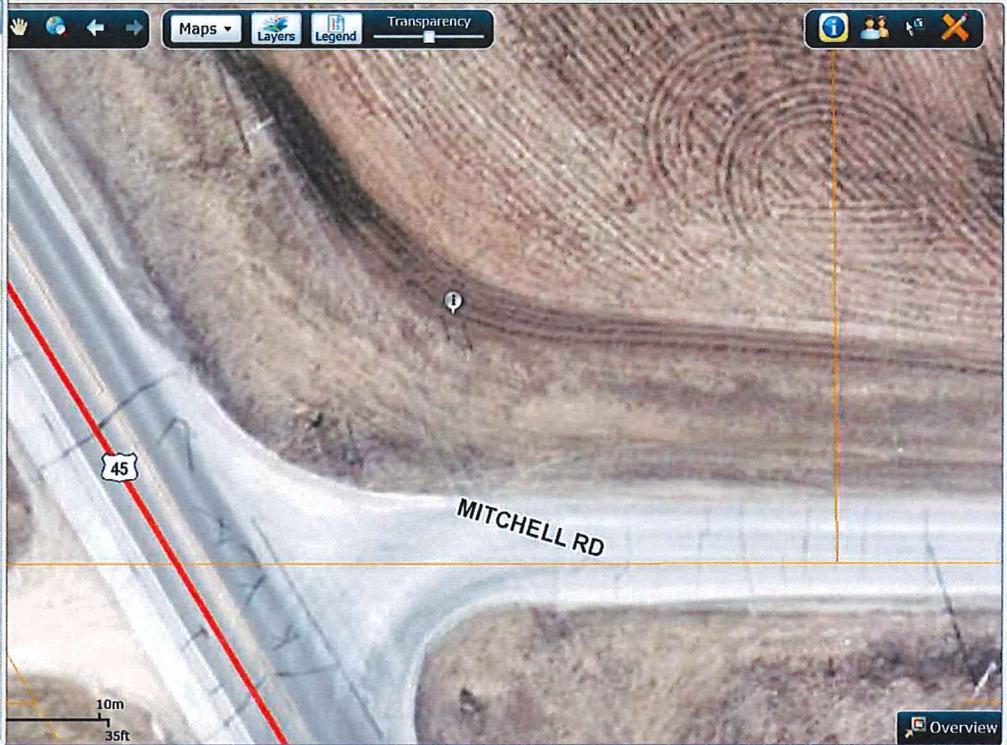
**Alan Colvin**  
***Director of Constituent Services***  
***Office of the Governor***  
***608-266-1212***  
**[alan.colvin@wisconsin.gov](mailto:alan.colvin@wisconsin.gov)**

**Identify Map Information**

**Parcels**

T16-14-19-19-03-001-00  
 HODORFF, DOUGLAS R;  
 HODORFF, LINDA K

Parcel Number	T16-14-19-19-03-001-00
Owner(s)	HODORFF, DOUGLAS R; HODORFF, LINDA K
Mailing Address 1	N3832 COUNTY RD W
Mailing Address 2	
Mailing City	EDEN
Mailing State	WI
Mailing Zip	53019
Site Address	
All Addresses	<a href="#">All Addresses</a>
Property Info	<a href="#">Property Sheet</a>
View Assessor	<a href="#">Assessment &amp; Tax Data</a>
Municipality Code	20032
Municipality	TOWN OF OSCEOLA
PLSS Location	SW-NE, Sec. 19, T14N, R19E
Acres	14.5700
Legal Description	Refer to the source document for actual legal description. S19 T14N R19E THAT PART SW 1/4 NE 1/4 LYG N & E OF

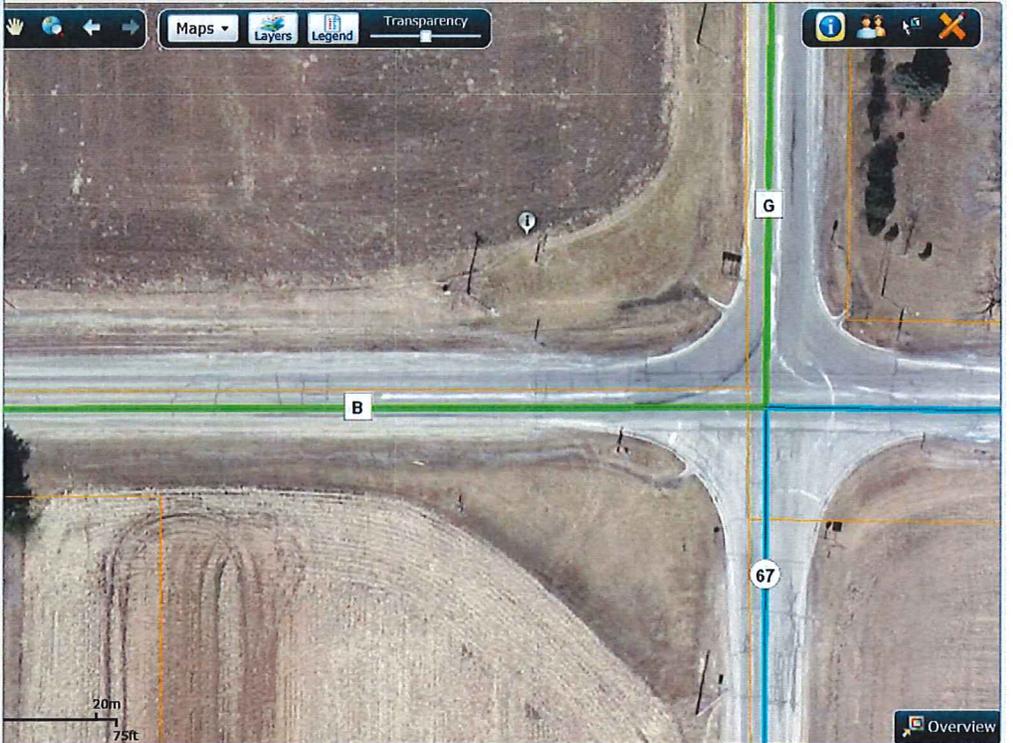


**Identify Map Information**

**Parcels**

T16-14-19-02-04-001-00  
 TWOHIG LIV TR-MRTL TR;  
 TWOHIG LIV TR-FAM TR  
 N4732 COUNTY ROAD G

Parcel Number	T16-14-19-02-04-001-00
Owner(s)	TWOHIG LIV TR-MRTL TR; TWOHIG LIV TR-FAM TR
Mailing Address 1	N4724 COUNTY ROAD G
Mailing Address 2	
Mailing City	ST CLOUD
Mailing State	WI
Mailing Zip	53079
Site Address	N4732 COUNTY ROAD G
All Addresses	<a href="#">All Addresses</a>
Property Info	<a href="#">Property Sheet</a>
View Assessor	<a href="#">Assessment &amp; Tax Data</a>
Municipality Code	20032
Municipality	TOWN OF OSCEOLA
PLSS Location	SE-NE, Sec. 2, T14N, R19E
Acres	39.3100
Legal Description	Refer to the source document for actual legal description. S2 T14N R19E SE 1/4 NE 1/4 EXC A PARCEL IN SE PART



**SENDER: COMPLETE THIS SECTION**

- Complete items 1, 2, and 3.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:

  
Armstrong Apples  
Attn: Lisa Klein  
W853 County Road B  
Campbellsport, WI 53010



9590 9403 0395 5163 0220 90

2. Article Number (Transfer from service label)

7015 3010 0002 1990 8233

PS Form 3811, April 2015 PSN 7530-02-000-9053

**COMPLETE THIS SECTION ON DELIVERY**

A. Signature

X   Agent  
 Addressee

B. Received by (Printed Name)

Lisa Elizabeth Klein

C. Date of Delivery

6-6-15

D. Is delivery address different from Item 1?  Yes  
If YES, enter delivery address below:  No

3. Service Type

- Adult Signature
- Adult Signature Restricted Delivery
- Certified Mail®
- Certified Mail Restricted Delivery
- Collect on Delivery
- Collect on Delivery Restricted Delivery
- Insured Mail
- Insured Mail Restricted Delivery (over \$500)
- Priority Mail Express®
- Registered Mail™
- Registered Mail Restricted Delivery
- Return Receipt for Merchandise
- Signature Confirmation™
- Signature Confirmation Restricted Delivery

Domestic Return Receipt

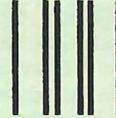
UNITED STATES POSTAL SERVICE

WISCONSIN

WI 532

16 JUN '17

PM 5 L



First-Class Mail  
Postage & Fees Paid  
USPS  
Permit No. G-10

• Sender: Please print your name, address, and ZIP+4® in this box•

WISDOT  
SIGN COORDINATOR  
944 Vanderperren Way  
Green Bay WI 54304

WISDOT NE

WISDOT NE

USPS TRACKING#



9590 7403 0395 5163 0220 90



Division of Transportation  
System Development  
Northeast Regional Office  
944 Vanderperren Way  
Green Bay, WI 54304

Scott Walker, Governor  
Dave Ross, Secretary  
Internet web site: [www.wisconsin.gov](http://www.wisconsin.gov)

Telephone: (920)492-5643  
Facsimile (FAX): (920)492-5640  
E-mail: [ner.dtsd@dot.wi.gov](mailto:ner.dtsd@dot.wi.gov)

Armstrong Apples  
Attn: Lisa Klein  
W853 County Road B  
Campbellsport, WI 53010

**VIA CERTIFIED MAIL**

June 13, 2017

**SUBJECT: Rescinding the 2 Removal Orders for Armstrong Apples - Outdoor Advertising Signs**

Dear Lisa Klein:

Due to the movement of pending federal legislation and its potential impact on relevant state laws, the Department is rescinding the 2 removal orders for Armstrong Apples signs that were issued on March 16, 2017.

If I can be of further assistance, please contact me at 920-492-5650 or [Roy.Tilleman@dot.wi.gov](mailto:Roy.Tilleman@dot.wi.gov).

Sincerely,

A handwritten signature in blue ink that reads "RJ Tilleman".

RJ Tilleman  
Regional Sign Coordinator  
Outdoor Advertising Program

Enclosure: 2 Rescinded Sign Removal Orders

cc: BHM  
Fond du Lac County  
Douglas & Linda Hodorff (landowner)  
Twohig Living Trust (landowner)

## SIGN REMOVAL ORDER

OASIS Number: N/A	Old Oasis Number: N/A
Old Permit Number: N/A	Old Permit Date: N/A
Owner's Identification Number: N/A	County: Fond du Lac
Location: Along Highway 45, 40' north from Mitchell Rd centerline	

**TO:** Armstrong Apples  
W853 County Road B  
Campbellsport, WI 53010  
(Sign Owner Name and Address)

Douglas and Linda Hodorff  
N3832 County Road W  
Eden, WI 53019  
[Landowner Name and Address]

**NOTICE** Under the authority provided in Wisconsin Statutes 84.30 or Wisconsin Administrative Code Trans 201.09, you are hereby ordered to remove the above-described outdoor advertising sign within sixty (60) days of the date of this notice. One or more photographs of the sign are included with this order.

### PERMIT REVOCATION

- Permit No. \_\_\_\_\_ is hereby revoked.  
 Permit revocation does not apply to this Sign Removal Order.

**REASON FOR THIS ACTION** The sign does not comply with applicable federal and/or state laws and agreements, as detailed below.

The sign is illegal because it was erected in violation of s. 84.30 Wis. Stats. and ch. Trans 201 Wis. Adm. Code. The sign was erected after March 18, 1972 without a state-issued permit in a non-permittable location.

Therefore, this sign must be removed. Sign removal means complete removal of all above ground sign features including, but not limited to, the sign face and the sign structure.

Please refer to Section 84.30(3) Wisconsin Statutes and Sections Trans 201.02(5, 10), 201.07, and 201.09 Wisconsin Administrative Code.

**RIGHT TO A HEARING**<sup>1</sup> You may appeal this removal order by filing a written request for a hearing within thirty (30) days of the date of this order, in accordance with Ch. HA 1, WI Administrative Code to:

**Division of Hearings and Appeals**  
5005 University Avenue - Room 201  
Madison, WI 53705

A copy of your appeal must also be sent to:

**Wisconsin Department of Transportation**  
Northeast Regional Office – Sign Coordinator  
944 Vanderperren Way  
Green Bay, WI 54304

In accordance with s. HA 1.04(2) Wis. Admin. Code, all appeals must include:

- Name and address of the appellant [person appealing]
- The effective date of the action
- The request for a hearing
- A copy of this order
- A description of the action that is being contested
- A concise statement of the reasons for objecting to the action
- The name and address of any person who may be expected to appear on behalf of the appellant
- The type of relief the appellant is seeking



**Wisconsin Department of Transportation**  
Outdoor Advertising Program

By:   
Regional Sign Coordinator  
920-492-5650

Dated: March 16, 2017

<sup>1</sup> This right to a hearing is provided under s. 84.30(18) Wis. Stats



## SIGN REMOVAL ORDER

OASIS Number: N/A	Old Oasis Number: N/A
Old Permit Number: N/A	Old Permit Date: N/A
Owner's Identification Number: N/A	County: Fond du Lac
Location: Along Highway 67, 60' north from intersection of Highways 67 / B / G centerline	

**TO:** Armstrong Apples  
W853 County Road B  
Campbellsport, WI 53010  
(Sign Owner Name and Address)

Twohig Living Trust  
N4724 County Road G  
St Cloud, WI 53079  
(Landowner Name and Address)

**NOTICE** Under the authority provided in Wisconsin Statutes 84.30 or Wisconsin Administrative Code Trans 201.09, you are hereby ordered to remove the above-described outdoor advertising sign within sixty (60) days of the date of this notice. One or more photographs of the sign are included with this order.

### PERMIT REVOCATION

- Permit No. \_\_\_\_\_ is hereby revoked.  
 Permit revocation does not apply to this Sign Removal Order.

**REASON FOR THIS ACTION** The sign does not comply with applicable federal and/or state laws and agreements, as detailed below.

The sign is illegal because it was erected in violation of s. 84.30 Wis. Stats. and ch. Trans 201 Wis. Adm. Code. The sign was erected after March 18, 1972 without a state-issued permit in a non-permittable location.

Therefore, this sign must be removed. Sign removal means complete removal of all above ground sign features including, but not limited to, the sign face and the sign structure.

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5005 University Avenue - Room 201  
Madison, WI 53705

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Green Bay, WI 54304

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- Name and address of the appellant [person appealing]
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- The request for a hearing
- A copy of this order
- A description of the action that is being contested
- A concise statement of the reasons for objecting to the action
- The name and address of any person who may be expected to appear on behalf of the appellant
- The type of relief the appellant is seeking



**Wisconsin Department of Transportation**  
Outdoor Advertising Program

By:

*R. J. Tull*

Regional Sign Coordinator  
920-492-5650

Dated: March 16, 2017

<sup>1</sup> This right to a hearing is provided under s. 84.30(18) Wis. Stats



**SENDER: COMPLETE THIS SECTION**

- Complete items 1, 2, and 3.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:

  
 Armstrong Apples  
 Attn: Lisa Klein  
 W853 County Road B  
 Campbellsport, WI 53010



9590 9403 0395 5163 0220 90

2. Article Number (Transfer from service label)

7015 3010 0002 1990 8233

**COMPLETE THIS SECTION ON DELIVERY**

A. Signature

X

- Agent
- Addressee

B. Received by (Printed Name)

C. Date of Delivery

D. Is delivery address different from item 1? If YES, enter delivery address below:

- Yes
- No

3. Service Type

- Adult Signature
- Adult Signature Restricted Delivery
- Certified Mail®
- Certified Mail Restricted Delivery
- Collect on Delivery
- Collect on Delivery Restricted Delivery
- Insured Mail
- Insured Mail Restricted Delivery (over \$500)
- Priority Mail Express®
- Registered Mail™
- Registered Mail Restricted Delivery
- Return Receipt for Merchandise
- Signature Confirmation™
- Signature Confirmation Restricted Delivery

PS Form 3811, April 2015 PSN 7530-02-000-9053

Domestic Return Receipt

**U.S. Postal Service™  
 CERTIFIED MAIL® RECEIPT  
 Domestic Mail Only**

For delivery information, visit our website at [www.usps.com](http://www.usps.com)®.

**OFFICIAL USE**

Certified Mail Fee

\$

Extra Services & Fees (check box, add fee as appropriate)

- Return Receipt (hardcopy) \$
- Return Receipt (electronic) \$
- Certified Mail Restricted Delivery \$
- Adult Signature Required \$
- Adult Signature Restricted Delivery \$

6/13/17

Postmark  
Here

Postage

\$

Total Postage and F

\$

Sent To

Street and Apt. No.,

City, State, ZIP+4®

  
 Armstrong Apples  
 Attn: Lisa Klein  
 W853 County Road B  
 Campbellsport, WI 53010

PS Form 3800, April 2015 PSN 7530-02-000-9047

See Reverse for Instructions

7015 3010 0002 1990 8233

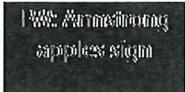
## Tilleman, Roy - DOT

---

**From:** Dorsey, Will - DOT  
**Sent:** Wednesday, June 07, 2017 3:07 PM  
**To:** Kantola, Mark A - DOT  
**Cc:** Harris, Colleen - DOT; Tilleman, Roy - DOT  
**Subject:** RE: Referral

Mark,

This is related to the Armstrong Apples and Tabor Church sign issue. Below is most recent info. RJ has been working with the Sign Owner for Armstrong Apples. Linda is the property owner where the Apple sign is located and is also a member of the church. OGC is involved. Work with RJ



---

**From:** Klein, Rose M - DOT  
**Sent:** Wednesday, June 07, 2017 3:01 PM  
**To:** Kantola, Mark A - DOT <Mark.Kantola@dot.wi.gov>  
**Cc:** Dorsey, Will - DOT <Will.Dorsey@dot.wi.gov>; Harris, Colleen - DOT <Colleen.Harris@dot.wi.gov>  
**Subject:** FW: Referral

Mark – Please handle this constituent contact. Summarize for Linda Himsel in the SO and copy me. Thanks much!

### *Rose Marie Klein*

Assistant to Administrator - Chief Engineer Joseph P. Nestler, P.E.  
Deputy Administrator-Bureaus Rebecca S. Burkel  
Deputy Administrator-Regions Dewayne J. Johnson, P.E.  
**WisDOT-Division of Transportation System Development**  
4802 Sheboygan Ave.- Rm 451  
Madison, WI 53707-7965  
608.266.8488

---

**From:** Himsel, Linda - DOT  
**Sent:** Wednesday, June 07, 2017 2:59 PM  
**To:** Klein, Rose M - DOT <Rose.Klein@dot.wi.gov>  
**Subject:** FW: Referral

Please have someone contact the constituent and let me know when it has been handled. I will need a brief summary that I can send to AI in the Governor's Office.

Thank you.

---

**From:** Colvin, Alan R - GOV  
**Sent:** Wednesday, June 07, 2017 2:50 PM  
**To:** Himsel, Linda - DOT <[Linda.Himsel@dot.wi.gov](mailto:Linda.Himsel@dot.wi.gov)>  
**Subject:** Referral

Linda,

This constituent is experiencing a problem with DOT about a billboard. Could the agency respond?

Linda Hodorff  
N 3832 County Road W  
Eden, WI 53019  
920 979 2480

**Alan Colvin**  
***Director of Constituent Services***  
***Office of the Governor***  
**608-266-1212**  
**[alan.colvin@wisconsin.gov](mailto:alan.colvin@wisconsin.gov)**

## Tilleman, Roy - DOT

---

**From:** Dorsey, Will - DOT  
**Sent:** Tuesday, June 06, 2017 8:27 AM  
**To:** Vander Wiele, Kaleb A - DOT  
**Cc:** Tilleman, Roy - DOT  
**Subject:** FW: Armstrong apples sign

Kaleb,

Armstrong Apples did not file an appeal and the 30 day appeal period has lapsed. Tabor Church did file an appeal and that appeal is being considered at this time. I asked Tom Tilleman, our region outdoor advertising coordinator, to provide some background with regard to Armstrong Apples. That information is below. Armstrong Apples owner (Lisa) understood her sign needed to be removed and the reasons why. Only after the church filed an appeal contesting removal of their sign did Armstrong Apples seek to have their sign remain in place. Administrative law judge will make a determination on the Church sign within approximately 8 weeks. In the interim, our staff can and will work with the church on sign relocation options to the extent the church is willing to consider. Armstrong Apples does not have as many options for alternative signing as the church, but they do have some that they have been made aware of by our staff. Our staff will be responding to Lisa's call from yesterday (6/5/17) informing her the Apple sign is scheduled for removal on 6/12/17, but also to discuss again alternative sign options.

-----Original Message-----

From: Tilleman, Roy - DOT  
Sent: Monday, June 05, 2017 2:16 PM  
To: Dorsey, Will - DOT <Will.Dorsey@dot.wi.gov>  
Cc: Frewerd, Michael - DOT <michael.frewerd@dot.wi.gov>  
Subject: RE: Armstrong apples sign

The Armstrong Apples sign wasn't appealed and the 30 day appeal process has expired, the date of the removal order is March 16, 2017. For the appeal process; the sign owner may appeal the removal order by filing a written request for a hearing within thirty (30) days of the date of the order.

Below is the Armstrong Apples timeline since NE Region's response to the Secretary's Office on 4/12/17:

5/17/17 8:53am – Lisa (Armstrong Apples) called and left a voicemail. Signs will be removed and today is the deadline. The company that will be removing the signs is busy this spring. Can I have a 30 day extension, I promise the signs will be removed.

5/18/17 1:42pm – I returned Lisa's call and told her a state sign crew is going to be in the area of her signs during the week of June 5th or 12th. Lisa said ok, they will be gone by then.

5/25/17 – 2 Signs have not been removed; USH 45 at Mitchell Rd – 2 photos taken today and STH 67 at B/G intersection – 2 photos taken today.

5/30/17 – Letter sent to enter lands for the USH 45 and STH 67 locations during the week of June 12th, 2017.

6/5/17 12:34pm – Lisa called and left a voicemail. Could you give me a call at 920-970-7282? I understand that the Church is also having to remove their sign doesn't have a deadline date because they're contesting it and they are going to a lawyer. So I guess what I was wondering is if I can contest my sign and there might be a chance that I don't have to remove it, I'm wondering if I need to take that action. We are scheduled to take the sign down, I see that you've given

us until June 12th, I appreciate that, but again if there's a chance that I don't have to take my sign down because you will allow it, if I take the appropriate legal action to contest it. Also, Glenn Grothman has said that he would like to support Tabor and us having our signs. If I don't have to take it down, I'd really rather not have to pay the price of taking it down and then putting it all back up again. So that's it, that's my question to you. Thanks. Bye.

Roy (RJ) Tilleman Jr  
Outdoor Advertising Coordinator and Adopt-a-Highway Coordinator Wisconsin Department of Transportation Northeast Region  
Phone: 920-492-5650  
Fax: 920-492-5711  
wisconsindot.gov

-----Original Message-----

From: Tilleman, Roy - DOT  
Sent: Monday, June 05, 2017 12:01 PM  
To: Dorsey, Will - DOT <Will.Dorsey@dot.wi.gov>  
Cc: Frewerd, Michael - DOT <michael.frewerd@dot.wi.gov>  
Subject: FW: Armstrong apples sign

-----Original Message-----

From: Hollenberger, Ethan [mailto:Ethan.Hollenberger@legis.wisconsin.gov]  
Sent: Monday, June 05, 2017 10:23 AM  
To: Kaleb.VanderWiele@wisconsin.gov  
Cc: Schiltz, Nick - LEGIS <Nick.Schiltz@legis.wisconsin.gov>; Tilleman, Roy - DOT <Roy.Tilleman@dot.wi.gov>; Hafenbreadl, Evan - LEGIS <Evan.Hafenbreadl@legis.wisconsin.gov>  
Subject: FW: Armstrong apples sign

Kaleb,

I am passing along correspondence from Linda Hodorff related to the Armstrong Apples and the church sign issue.

The last contact our office had with you was around April 30. At that time, Nick was told the Armstrong Apples sign was in appeal. Because the issue was with the legal department, no update could be made to our office.

It appears that RJ sent a letter to our constituents notifying them that the sign will be removed next week by state highway officials.

I am confused as to how an appeal could be in the process at the end of April and by the end of May the sign has been scheduled for removal. Was the appeal completed? If so, please send the documentation.

As you can see, the groups are meeting with local press on the matter at the time of this email. For that purpose, I will be requesting most correspondence in writing.

Thanks  
Ethan

-----Original Message-----

From: Linda Hodorff [mailto:Linda@secondlookholsteins.com]

Sent: Monday, June 05, 2017 7:42 AM  
To: Schiltz, Nick <Nick.Schiltz@legis.wisconsin.gov>  
Cc: tommyrt01@yahoo.com; eklein523@aol.com  
Subject: Armstrong apples sign

Hi Nick,

Various updates for your office:  
Received this certified letter on Friday.

Campbellsport News is meeting our group on site at the Armstrong apples sign today at 10 am to write a story for this week's issue.

Tom Thompson , town of Osceola chairman , may be contacting your office to compare notes.

Tabor Church appeal date has been set for mid July. The church contacted an attorney. One recommendation they made was to engage the community to show the sign does not pose a safety issue, it is a benefit to the community, & has widespread community support.

We also contacted Kremer's office. They may contact you to compare notes

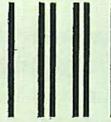
Thanks  
Linda

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Douglas and Linda Hodorff  
N3832 County Road W  
Eden, WI 53019



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  - Signature Confirmation™
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Division of Transportation  
System Development  
Northeast Regional Office  
944 Vanderperren Way  
Green Bay, WI 54304

Scott Walker, Governor  
Dave Ross, Secretary  
Internet web site: [www.wisconsindot.gov](http://www.wisconsindot.gov)

Telephone: (920)492-5643  
Facsimile (FAX): (920)492-5640  
E-mail: [ner.dtsd@dot.wi.gov](mailto:ner.dtsd@dot.wi.gov)

May 30, 2017

Douglas and Linda Hodorff  
N3832 County Road W  
Eden, WI 53019

### CERTIFIED MAIL

Dear Landowner:

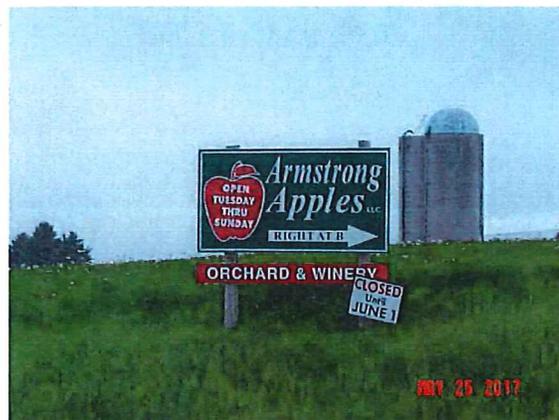
On March 16, 2017 the owner of the sign pictured at the bottom of this letter was sent a removal order for this sign. You, the landowner, received a copy of this removal order. The Department's records indicate that you are the owner of the land on which the sign is located. If this is not correct, please contact me as soon as possible. The sign owner was directed to remove the sign; however, the sign has not been removed. As such, the department will remove the sign as provided by law. We have scheduled a state highway department crew to remove this sign during the week of June 12, 2017. Upon removal of an illegal sign, the owner of the sign shall be given 30 days in which to salvage the sign upon payment of actual reasonable costs incurred in removing the sign. If not salvaged, the sign may be disposed of as the department deems appropriate.

If I can be of further assistance, please contact me at 920-492-5650 or [roy.tilleman@dot.wi.gov](mailto:roy.tilleman@dot.wi.gov).

Sincerely,

A handwritten signature in blue ink that reads "R.J. Tilleman".

RJ Tilleman  
Regional Sign Coordinator  
Outdoor Advertising Program



SENDER: COMPLETE THIS SECTION	COMPLETE THIS SECTION ON DELIVERY																
<ul style="list-style-type: none"> <li>■ Complete items 1, 2, and 3.</li> <li>■ Print your name and address on the reverse so that we can return the card to you.</li> <li>■ Attach this card to the back of the mailpiece, or on the front if space permits.</li> </ul>	A. Signature <b>X</b> <span style="float: right;"><input type="checkbox"/> Agent <input type="checkbox"/> Addressee</span>																
1. Article Addressed to:  <b>Douglas and Linda Hodorff</b> <b>N3832 County Road W</b> <b>Eden, WI 53019</b>	B. Received by ( <i>Printed Name</i> ) <span style="float: right;">C. Date of Delivery</span>																
 <b>9590 9403 0395 5163 0220 21</b>	D. Is delivery address different from item 1? <input type="checkbox"/> Yes If YES, enter delivery address below: <input type="checkbox"/> No																
2. Article Number ( <i>Transfer from service label</i> ) <b>7015 3010 0002 1990 8196</b>	3. Service Type <table border="0" style="width: 100%;"> <tr> <td><input type="checkbox"/> Adult Signature</td> <td><input type="checkbox"/> Priority Mail Express®</td> </tr> <tr> <td><input type="checkbox"/> Adult Signature Restricted Delivery</td> <td><input type="checkbox"/> Registered Mail™</td> </tr> <tr> <td><input checked="" type="checkbox"/> Certified Mail®</td> <td><input type="checkbox"/> Registered Mail Restricted Delivery</td> </tr> <tr> <td><input type="checkbox"/> Certified Mail Restricted Delivery</td> <td><input checked="" type="checkbox"/> Return Receipt for Merchandise</td> </tr> <tr> <td><input type="checkbox"/> Collect on Delivery</td> <td><input type="checkbox"/> Signature Confirmation™</td> </tr> <tr> <td><input type="checkbox"/> Collect on Delivery Restricted Delivery</td> <td><input type="checkbox"/> Signature Confirmation Restricted Delivery</td> </tr> <tr> <td><input type="checkbox"/> Insured Mail</td> <td></td> </tr> <tr> <td><input type="checkbox"/> Insured Mail Restricted Delivery (over \$500)</td> <td></td> </tr> </table>	<input type="checkbox"/> Adult Signature	<input type="checkbox"/> Priority Mail Express®	<input type="checkbox"/> Adult Signature Restricted Delivery	<input type="checkbox"/> Registered Mail™	<input checked="" type="checkbox"/> Certified Mail®	<input type="checkbox"/> Registered Mail Restricted Delivery	<input type="checkbox"/> Certified Mail Restricted Delivery	<input checked="" type="checkbox"/> Return Receipt for Merchandise	<input type="checkbox"/> Collect on Delivery	<input type="checkbox"/> Signature Confirmation™	<input type="checkbox"/> Collect on Delivery Restricted Delivery	<input type="checkbox"/> Signature Confirmation Restricted Delivery	<input type="checkbox"/> Insured Mail		<input type="checkbox"/> Insured Mail Restricted Delivery (over \$500)	
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Certified Mail Fee \$ _____ Extra Services & Fees ( <i>check box, add fee as appropriate</i> ) <table border="0" style="width: 100%;"> <tr> <td><input type="checkbox"/> Return Receipt (hardcopy)</td> <td>\$ _____</td> </tr> <tr> <td><input type="checkbox"/> Return Receipt (electronic)</td> <td>\$ _____</td> </tr> <tr> <td><input type="checkbox"/> Certified Mail Restricted Delivery</td> <td>\$ _____</td> </tr> <tr> <td><input type="checkbox"/> Adult Signature Required</td> <td>\$ _____</td> </tr> <tr> <td><input type="checkbox"/> Adult Signature Restricted Delivery</td> <td>\$ _____</td> </tr> </table>	<input type="checkbox"/> Return Receipt (hardcopy)	\$ _____	<input type="checkbox"/> Return Receipt (electronic)	\$ _____	<input type="checkbox"/> Certified Mail Restricted Delivery	\$ _____	<input type="checkbox"/> Adult Signature Required	\$ _____	<input type="checkbox"/> Adult Signature Restricted Delivery	\$ _____	<div style="font-size: 2em; font-family: cursive;">5/30/17</div> Postmark Here
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PS Form 3800, April 2015 PSN 7530-02-000-9047 <span style="float: right;">* See Reverse for Instructions</span>											

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Division of Transportation  
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Telephone: (920)492-5643  
Facsimile (FAX): (920)492-5640  
E-mail: [ner.dtsd@dot.wi.gov](mailto:ner.dtsd@dot.wi.gov)

May 30, 2017

Twohig Living Trust  
N4724 County Road G  
St Cloud, WI 53079

### CERTIFIED MAIL

Dear Landowner:

On March 16, 2017 the owner of the sign pictured at the bottom of this letter was sent a removal order for this sign. You, the landowner, received a copy of this removal order. The Department's records indicate that you are the owner of the land on which the sign is located. If this is not correct, please contact me as soon as possible. The sign owner was directed to remove the sign; however, the sign has not been removed. As such, the department will remove the sign as provided by law. We have scheduled a state highway department crew to remove this sign during the week of June 12, 2017. Upon removal of an illegal sign, the owner of the sign shall be given 30 days in which to salvage the sign upon payment of actual reasonable costs incurred in removing the sign. If not salvaged, the sign may be disposed of as the department deems appropriate.

If I can be of further assistance, please contact me at 920-492-5650 or [roy.tilleman@dot.wi.gov](mailto:roy.tilleman@dot.wi.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "RJ Tilleman".

RJ Tilleman  
Regional Sign Coordinator  
Outdoor Advertising Program



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<ul style="list-style-type: none"> <li>■ Complete items 1, 2, and 3.</li> <li>■ Print your name and address on the reverse so that we can return the card to you.</li> <li>■ Attach this card to the back of the mailpiece, or on the front if space permits.</li> </ul>	A. Signature <b>X</b> <input type="checkbox"/> Agent <input type="checkbox"/> Addressee
1. Article Addressed to:  <b>Twohig Living Trust            N4724 County Road G            St Cloud, WI 53079</b>  <b>9590 9403 0395 5163 0220 38</b>	B. Received by (Printed Name) _____ C. Date of Delivery _____ D. Is delivery address different from Item 1? <input type="checkbox"/> Yes If YES, enter delivery address below: <input type="checkbox"/> No
2. Article Number (Transfer from service label) <b>7015 3010 0002 1990 8189</b>	3. Service Type <input type="checkbox"/> Adult Signature <input type="checkbox"/> Priority Mail Express® <input type="checkbox"/> Adult Signature Restricted Delivery <input type="checkbox"/> Registered Mail™ <input checked="" type="checkbox"/> Certified Mail® <input type="checkbox"/> Certified Mail Restricted Delivery <input type="checkbox"/> Registered Mail Restricted Delivery <input type="checkbox"/> Collect on Delivery <input type="checkbox"/> Return Receipt for Merchandise <input type="checkbox"/> Collect on Delivery Restricted Delivery <input type="checkbox"/> Signature Confirmation™ <input type="checkbox"/> Insured Mail <input type="checkbox"/> Signature Confirmation Restricted Delivery <input type="checkbox"/> Insured Mail Restricted Delivery (over \$500)
PS Form 3811, April 2015 PSN 7530-02-000-9053 <span style="float: right;">Domestic Return Receipt</span>	

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Postage \$ _____ Total Postage and Fees \$ _____ Sent To _____ Street and Apt. No. _____ City, State, ZIP+4 _____	 <b>Twohig Living Trust            N4724 County Road G            St Cloud, WI 53079</b>
PS Form 3800, April 2015 PSN 7530-02-000-9047 <span style="float: right;">See Reverse for Instructions</span>	

7015 3010 0002 1990 8189

## Armstrong Apples Timeline

- 3/16/17 – Removal orders sent for 2 illegal signs, one on highway 45 at Mitchell Rd and the other on highway 67 at the intersection of 67 / B / G.
- 3/24/17 10:14am – Lisa Klein called (920-970-7282) and left a voicemail. Lisa received the removal orders. Lisa asked that I call her back and discuss options with her.
- 3/28/17 4:02pm – Returned Lisa's call. Left her a voicemail. I asked her to give me a call back and we can discuss her removal orders and options. I told her my availability over the next few days and times I would be available. For the time being if she wants to look at our website wisconsin.gov and look at the directional signs, they might qualify for TODS or White Arrow Boards, most likely TODS.
- 3/28/17 4:38pm – Lisa returned my call and left a voicemail. Lisa asked that I call her back and let her know what her options are to keep her signs up.
- 3/30/17 4:13pm – Returned Lisa's call. Lisa stated that she took a look at our website. Lisa is aware of the 300' spacing requirement and asked about moving the signs down. Where is the 300' measured from. I explained to Lisa where the 300' is measured from, zoning requirements, our website with the checklist for off-property / off-premise sign category and told her there's probably not to many spots, if any, that will qualify in the area of her signs along highways 45 and 67. Farmer's property is usually zoned agricultural and the zoning requirement is business, industrial or commercial. I explained that her Winery might qualify for TODS or White Arrow Boards. Lisa stated that her business is seasonal, 6 months, and those signs are yearly, she does not want to have customers showing up during the closed months. I told her she could ask the County if they could have the signs up during the time that she is open and she said that is not an option, they cannot be put up and taken down like that. Lisa stated that customers already have a hard time finding her because Armstrong is not on the map. Lisa said there is not many options and she might have to close-up business. Lisa said that she will remove the signs, you gave me 60 days and thanked me for allowing the signs to be up for so long. Lisa was pleasant to deal with.
- 4/3/17 11:07am – Landowner Linda Hodorff, the highway 45 at Mitchell Rd location, called (920-979-2480).
- 4/4/17 8:52am – Returned Linda's call. Mailbox is full and cannot accept any messages at this time.
- 4/9/17 – NE Region received email from Secretary's office in regards to 2 removal orders (Tabor United Methodist Church and Armstrong Apples).
- 4/12/17 – NE Region responded to the Secretary's office via email.
- 5/17/17 8:53am – Lisa called and left a voicemail. Signs will be removed and today is the deadline. The company that will be removing the signs is busy this spring. Can I have a 30 day extension, I promise the signs will be removed.
- 5/18/17 1:42pm – I returned Lisa's call and told her a state sign crew is going to be in the area of her signs during the week of June 5<sup>th</sup> or 12<sup>th</sup>. Lisa said ok, they will be gone by then.

5/25/17 – 2 Signs have not been removed; USH 45 at Mitchell Rd – 2 photos taken today and STH 67 at B/G intersection – 2 photos taken today.

5/30/17 – Letter sent to enter lands for the USH 45 and STH 67 locations during the week of June 12<sup>th</sup>, 2017.

6/5/17 10:23am – Secretary's Office received email from Legislature's office in regards to 2 removal orders (Tabor United Methodist Church and Armstrong Apples). I was cc'd on the email.

6/5/17 12:34pm – Lisa called and left a voicemail. Could you give me a call at 920-970-7282? I understand that the Church is also having to remove their sign doesn't have a deadline date because they're contesting it and they are going to a lawyer. So I guess what I was wondering is if I can contest my sign and there might be a chance that I don't have to remove it, I'm wondering if I need to take that action. We are scheduled to take the sign down, I see that you've given us until June 12<sup>th</sup>, I appreciate that, but again if there's a chance that I don't have to take my sign down because you will allow it, if I take the appropriate legal action to contest it. Also, Glenn Grothman has said that he would like to support Tabor and us having our signs. If I don't have to take it down, I'd really rather not have to pay the price of taking it down and then putting it all back up again. So that's it, that's my question to you. Thanks. Bye.

6/6/17 8:27am – NE Region (Will Dorsey) responded to the Secretary's office (Kaleb Vander Wiele) via email with some background on these two sign issues.

6/6/17 9:38am – Returned Lisa's call. Lisa thanked me for calling her back. Lisa asked about keeping her sign. I explained that a crew is scheduled to remove the sign during the week of the 12<sup>th</sup> and the appeal process has passed, I explained the appeal process to her. Lisa stated that she received a call last night from Glenn Grothman and someone by the name of Sykes (spelling / name not quite sure, Lisa was driving when she took the call, but will call Glenn back and find out) would be getting a hold of her by Friday. Lisa asked if I knew who that was and I said, it's not ringing a bell, maybe the attorney for the Church? Lisa then said Glenn told her he was 2<sup>nd</sup> in command for the department and that he will be informing her that the department is focusing on other areas and she can have her sign up. I told her I haven't heard this. I stated as we discussed in the past, the most likely sign options for her would be the TODS or White Arrow Boards. Lisa stated she is thinking about pursuing these signs, her business is only seasonal but they might open yearly to have these signs. Lisa said that she contacted Marshall Signs and they explained the sign regulations to her. Lisa said that Linda gave a letter to her that was addressed to her and doesn't know how Linda would have gotten a letter address for her. I explained that a letter was sent on May 30<sup>th</sup> to Douglas and Linda Hodorff, the landowners for the location of her sign at USH 45 and Mitchell Rd. Lisa said that is not who I pay for my sign. I stated that our records show the Hodorff's as the landowner and when we sent the removal order to the sign owner and a copy to the landowner, we tell the landowner if they are not the landowner let us know, to date they haven't told us different. I told Lisa the Secretary is Dave Ross and off-hand I cannot think of anyone else along the chain of command with a last name that starts with the letter S down to our Regional Director. Lisa said that she will find out who Sykes is and when she talks with him, she will let me know, the department is going to focus on more important things, last thing I

heard. Lisa was pleasant to deal with. After the phone call, I checked the Secretary's office organizational chart and the deputy secretary is Bob Seitz, maybe this is the person she is referring too.

[REDACTED]

[REDACTED]

6/7/17 PM – Governor's office and Secretary's office requested someone call Linda. OGC called and discussed Armstrong Apples and Tabor United Methodist Church issues with her. [REDACTED]

[REDACTED]

[REDACTED]

6/8/17 9:08am – Voicemail from Sharon (920-907-7936), she is with USA Today Network Wisconsin. Hi, Roy, my name is Sharon, I am calling from USA Today Network Wisconsin. It is a little after 9:00 on Thursday. The reason I am calling you is we have some angry business owners and a church out in the Fond du Lac County area, Tabor United Methodist and the Armstrong Apples about signs they've had up for several years, in the case of Armstrong more than a decade, 15 years, and they are being told they have to remove them by the DOT. So, I wanted to talk to you about why they have to be removed and why that they've been up for years and now they are first being told about some kind of violation about signs along roadways. I can be reached at 920-907-7936. Thank you.

[REDACTED]

[REDACTED]

[REDACTED]

6/8/17 3:50pm – FDL Reporter ran a one sided article in the paper and included my contact information. I received numerous "nice" voicemails and emails in regards to the removal orders.

6/10/17 8:44am – Lisa called and left a voicemail. Hi RJ, this is Lisa Klein from Armstrong Apples. I did receive a call yesterday, telling me that I did not have to remove the signs at this time. I'm calling to say this, I'm assuming that came from you. But, if not, I'm calling to let you know that I was told that I did not have to take the sign down and please don't have your crews take my sign down. So, call me back if you have any questions about my directions and who they came from 920-970-7282. Thank you.

6/12/17 7:51am – Lisa called and left a voicemail. Hey RJ, it's Lisa Klein. Just calling to make sure you did get my message and the message internally that you are not going to be removing our signs today and also asking where I can get the forms to request the blue signs through DOT. My number is 920-970-7282. Thank you.

[REDACTED]

[REDACTED]

[REDACTED]

6/12/17 4:12pm – I left a voicemail for Lisa that we are rescinding the 2 removal orders for her two signs, the signs can remain and I will be following up with a letter.

6/12/17 4:33pm – Lisa left me a voicemail that she was returning my call.

6/12/17 4:35pm – Lisa left a voicemail thanks for the message about my signs. I still would like to know where I can find the application for the Blue Signs, if you could please call me back and direct me where I can find it. Thank you.

6/13/17 – Letter sent rescinding the 2 removal orders that were issued on March 16, 2017.

6/13/17 3:47pm – Called Lisa and told her where she can find info on the Blue Signs, TODS. Wisconsin.gov, in the search bar type tods, the first link should be for tourist oriented directional signs, on this webpage it has an overview, criteria, the application and contact information. She was very pleasant to deal with.

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Twohig Living Trust  
N4724 County Road G  
St Cloud, WI 53079



9590 9403 0395 5163 0221 68

2. Article Number (Transfer from service label)

7015 3010 0002 1990 7847

**COMPLETE THIS SECTION ON DELIVERY**

A. Signature

X *Ken Seannell*

- Agent
- Addressee

B. Received by (Printed Name)

*Ken Seannell*

C. Date of Delivery

*3-18-17*

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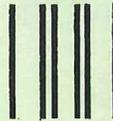
3. Service Type

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- Insured Mail Restricted Delivery (over \$500)
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Green Bay WI 54304

MILWAUKEE

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N3832 County Road W  
Eden, WI 53019



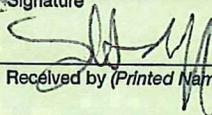
9590 9403 0395 5163 0221 82

2. Article Number (Transfer from service label)

7015 3010 0002 1990 7854

**COMPLETE THIS SECTION ON DELIVERY**

A. Signature

X 

- Agent
- Addressee

B. Received by (Printed Name)

C. Date of Delivery

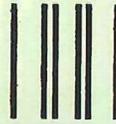
D. Is delivery address different from item 1?  Yes  
If YES, enter delivery address below:  No

3. Service Type

- |  |   |
|--|---|
| <input type="checkbox"/> Adult Signature                               | <input type="checkbox"/> Priority Mail Express®                     |
| <input type="checkbox"/> Adult Signature Restricted Delivery           | <input type="checkbox"/> Registered Mail™                           |
| <input checked="" type="checkbox"/> Certified Mail®                    | <input type="checkbox"/> Registered Mail Restricted Delivery        |
| <input type="checkbox"/> Certified Mail Restricted Delivery            | <input checked="" type="checkbox"/> Return Receipt for Merchandise  |
| <input type="checkbox"/> Collect on Delivery                           | <input type="checkbox"/> Signature Confirmation™                    |
| <input type="checkbox"/> Collect on Delivery Restricted Delivery       | <input type="checkbox"/> Signature Confirmation Restricted Delivery |
| <input type="checkbox"/> Insured Mail                                  |   |
| <input type="checkbox"/> Insured Mail Restricted Delivery (over \$500) |   |

UNITED STATES POSTAL SERVICE

18 MAR '17  
PM 5 L



First-Class Mail  
Postage & Fees Paid  
USPS  
Permit No. G-10

• Sender: Please print your name, address, and ZIP+4® in this box•

WISDOT  
SIGN COORDINATOR  
944 Vanderperren Way  
Green Bay WI 54304

18:01:11 4/11/17  
WISDOT NE

USPS TRACKING#



9590 9403 0375 5163 0221 82

Tracking Number: 70153010000219907861



Delivered

## Product & Tracking Information

[See Available Actions](#)

Postal Product:

Features:  
Certified Mail™

DATE & TIME	STATUS OF ITEM	LOCATION
March 18, 2017, 12:13 pm	Delivered, Left with Individual	CAMPBELLSPORT, WI 53010
Your item was delivered to an individual at the address at 12:13 pm on March 18, 2017 in CAMPBELLSPORT, WI 53010.		
March 17, 2017, 10:01 pm	Departed USPS Facility	MILWAUKEE, WI 53201
March 17, 2017, 11:44 am	Arrived at USPS Facility	MILWAUKEE, WI 53201
March 16, 2017, 10:48 pm	Departed USPS Facility	GREEN BAY, WI 54303
March 16, 2017, 5:33 pm	Arrived at USPS Facility	GREEN BAY, WI 54303

[See Less](#) ^

# SIGN REMOVAL ORDER

<b>OASIS Number: N/A</b>	<b>Old Oasis Number: N/A</b>
<b>Old Permit Number: N/A</b>	<b>Old Permit Date: N/A</b>
<b>Owner's Identification Number: N/A</b>	<b>County: Fond du Lac</b>
<b>Location: Along Highway 45, 40' north from Mitchell Rd centerline</b>	

**TO:** Armstrong Apples  
W853 County Road B  
Campbellsport, WI 53010  
(Sign Owner Name and Address)

Douglas and Linda Hodorff  
N3832 County Road W  
Eden, WI 53019  
(Landowner Name and Address)

**NOTICE** Under the authority provided in Wisconsin Statutes 84.30 or Wisconsin Administrative Code Trans 201.09, you are hereby ordered to remove the above-described outdoor advertising sign within sixty (60) days of the date of this notice. One or more photographs of the sign are included with this order.

### PERMIT REVOCATION

- Permit No. \_\_\_\_\_ is hereby revoked.  
 Permit revocation does not apply to this Sign Removal Order.

**REASON FOR THIS ACTION** The sign does not comply with applicable federal and/or state laws and agreements, as detailed below.

The sign is illegal because it was erected in violation of s. 84.30 Wis. Stats. and ch. Trans 201 Wis. Adm. Code. The sign was erected after March 18, 1972 without a state-issued permit in a non-permittable location.

Therefore, this sign must be removed. Sign removal means complete removal of all above ground sign features including, but not limited to, the sign face and the sign structure.

Please refer to Section 84.30(3) Wisconsin Statutes and Sections Trans 201.02(5, 10), 201.07, and 201.09 Wisconsin Administrative Code.

**RIGHT TO A HEARING**<sup>1</sup> You may appeal this removal order by filing a written request for a hearing within thirty (30) days of the date of this order, in accordance with Ch. HA 1, WI Administrative Code to:

**Division of Hearings and Appeals  
5005 University Avenue - Room 201  
Madison, WI 53705**

A copy of your appeal must also be sent to:

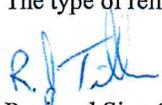
**Wisconsin Department of Transportation  
Northeast Regional Office – Sign Coordinator  
944 Vanderperren Way  
Green Bay, WI 54304**

In accordance with s. HA 1.04(2) Wis. Admin. Code, all appeals must include:

- Name and address of the appellant [person appealing]
- The effective date of the action
- The request for a hearing
- A copy of this order
- A description of the action that is being contested
- A concise statement of the reasons for objecting to the action
- The name and address of any person who may be expected to appear on behalf of the appellant
- The type of relief the appellant is seeking



**Wisconsin Department of Transportation  
Outdoor Advertising Program**

**By:**   
Regional Sign Coordinator  
920-492-5650

**Dated:** March 16, 2017

<sup>1</sup> This right to a hearing is provided under s. 84.30(18) Wis. Stats





Division of Transportation  
System Development  
Northeast Regional Office  
944 Vanderperren Way  
Green Bay, WI 54304

Scott Walker, Governor  
Dave Ross, Secretary  
Internet web site: [www.wisconsindot.gov](http://www.wisconsindot.gov)

Telephone: (920)492-5643  
Facsimile (FAX): (920)492-5640  
E-mail: [ner.dtsd@dot.wi.gov](mailto:ner.dtsd@dot.wi.gov)

Armstrong Apples  
W853 County Road B  
Campbellsport, WI 53010

VIA CERTIFIED MAIL

March 16, 2017

**SUBJECT: Removal Order for Armstrong Apples - Outdoor Advertising Signs**

Dear Sign Owner:

The Wisconsin Department of Transportation has issued the enclosed 2 removal orders pursuant to s. 84.30 Wis. Stats. and ch. Trans 201 Wis. Admin. Code, for your 2 signs located along Highways 45 and 67 in Fond du Lac County. If you believe these removal orders are based on incorrect information, please contact me well before the thirty days elapse for appealing this decision.

The signs must be removed within sixty days of the date of this letter. Sign removal means complete removal of all above ground sign features including, but not limited to, the sign face and the sign structure. If you do not remove the signs, the department will do so as provided by law, and store them for thirty days. You may claim the signs within those thirty days after paying the costs related to removing the signs. After thirty days, the department will dispose of the signs.

Additionally, if you re-erect either of these signs or erect a different unpermitted sign in this area, it will be immediately removed under this order.

Links to the outdoor advertising sign regulations can be found online by going to the department's website ([wisconsindot.gov](http://wisconsindot.gov)) and typing "outdoor advertising" in the search box.

If I can be of further assistance, please contact me at 920-492-5650 or [Roy.Tilleman@dot.wi.gov](mailto:Roy.Tilleman@dot.wi.gov).

Sincerely,

A handwritten signature in blue ink that reads "R.J. Tilleman".

RJ Tilleman  
Regional Sign Coordinator  
Outdoor Advertising Program

Enclosure: 2 Sign Removal Orders

cc: BHM  
Landowner of record  
Fond du Lac County



Division of Transportation  
System Development  
Northeast Regional Office  
944 Vanderperren Way  
Green Bay, WI 54304

Scott Walker, Governor  
Dave Ross, Secretary  
Internet web site: [www.wisconsindot.gov](http://www.wisconsindot.gov)

Telephone: (920)492-5643  
Facsimile (FAX): (920)492-5640  
E-mail: [ner.dtsd@dot.wi.gov](mailto:ner.dtsd@dot.wi.gov)

Douglas and Linda Hodorff  
N3832 County Road W  
Eden, WI 53019

**VIA CERTIFIED MAIL**

March 16, 2017

**SUBJECT: Removal Order for Armstrong Apples - Outdoor Advertising Sign**

Dear Landowner:

The Wisconsin Department of Transportation's records show that you own land along Highway 45 in Fond du Lac County. If you are not the owner of the land on which this sign is located, please contact me as soon as possible.

Enclosed is a copy of the sign removal order that has been sent to the owner of a sign that is located on your property. Pursuant to s. 84.30 Wis. Stats. and ch. Trans 201 Wis. Admin. Code, the department is responsible for effectively controlling outdoor advertising in accordance with the federal Highway Beautification Act. The above-referenced sign is in violation of these laws for the reasons stated on the enclosed order.

The sign owner has been directed to remove the sign. Sign removal means complete removal of all above ground sign features including, but not limited to, the sign face and the sign structure. If the sign is not removed, the department will do so as provided by law, and store it for thirty days. The sign owner may claim the sign within those thirty days after paying the costs related to removing the sign. After thirty days, the department will dispose of the sign.

Links to the outdoor advertising sign regulations can be found online by going to the department's website ([wisconsindot.gov](http://wisconsindot.gov)) and typing "outdoor advertising" in the search box.

If I can be of further assistance, please contact me at 920-492-5650 or [Roy.Tilleman@dot.wi.gov](mailto:Roy.Tilleman@dot.wi.gov).

Sincerely,

A handwritten signature in blue ink that reads "RJ Tilleman".

RJ Tilleman  
Regional Sign Coordinator  
Outdoor Advertising Program

Enclosure: Copy of Sign Removal Order

cc: BHM  
Fond du Lac County

**SENDER: COMPLETE THIS SECTION**

- Complete items 1, 2, and 3.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:



**Armstrong Apples**  
**W853 County Road B**  
**Campbellsport, WI 53010**



**9590 9403 0395 5163 0221 75**

2. Article Number (Transfer from service label)  
**7015 3010 0002 1990 7861**

PS Form 3811, April 2015 PSN 7530-02-000-9053

**COMPLETE THIS SECTION ON DELIVERY**

A. Signature  
**X**  Agent  
 Addressee

B. Received by (Printed Name) C. Date of Delivery

D. Is delivery address different from item 1?  Yes  
 If YES, enter delivery address below:  No

3. Service Type
- |  |   |
|--|---|
| <input type="checkbox"/> Adult Signature                               | <input type="checkbox"/> Priority Mail Express®                     |
| <input type="checkbox"/> Adult Signature Restricted Delivery           | <input type="checkbox"/> Registered Mail™                           |
| <input checked="" type="checkbox"/> Certified Mail®                    | <input type="checkbox"/> Registered Mail Restricted Delivery        |
| <input type="checkbox"/> Certified Mail Restricted Delivery            | <input checked="" type="checkbox"/> Return Receipt for Merchandise  |
| <input type="checkbox"/> Collect on Delivery                           | <input type="checkbox"/> Signature Confirmation™                    |
| <input type="checkbox"/> Collect on Delivery Restricted Delivery       | <input type="checkbox"/> Signature Confirmation Restricted Delivery |
| <input type="checkbox"/> Insured Mail                                  |   |
| <input type="checkbox"/> Insured Mail Restricted Delivery (over \$500) |   |

Domestic Return Receipt

7015 3010 0002 1990 7861

**U.S. Postal Service™**  
**CERTIFIED MAIL® RECEIPT**  
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For delivery information, visit our website at [www.usps.com](http://www.usps.com)®.

**OFFICIAL USE**

Certified Mail Fee  
 \$ \_\_\_\_\_

Extra Services & Fees (check box, add fee as appropriate)

<input type="checkbox"/> Return Receipt (hardcopy)	\$ _____
<input type="checkbox"/> Return Receipt (electronic)	\$ _____
<input type="checkbox"/> Certified Mail Restricted Delivery	\$ _____
<input type="checkbox"/> Adult Signature Required	\$ _____
<input type="checkbox"/> Adult Signature Restricted Delivery	\$ _____

**3/16/17**  
 Postmark Here

Postage  
 \$ \_\_\_\_\_

Total P  
 \$ \_\_\_\_\_

Sent To  
**Armstrong Apples**  
**W853 County Road B**  
**Campbellsport, WI 53010**

PS Form 3800, April 2015 PSN 7530-02-000-9047 See Reverse for Instructions

7015 3010 0002 1990 7854

**U.S. Postal Service™**  
**CERTIFIED MAIL® RECEIPT**  
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For delivery information, visit our website at [www.usps.com](http://www.usps.com)®.

**OFFICIAL USE**

Certified Mail Fee  
 \$ \_\_\_\_\_

Extra Services & Fees (check box, add fee as appropriate)

<input type="checkbox"/> Return Receipt (hardcopy)	\$ _____
<input type="checkbox"/> Return Receipt (electronic)	\$ _____
<input type="checkbox"/> Certified Mail Restricted Delivery	\$ _____
<input type="checkbox"/> Adult Signature Required	\$ _____
<input type="checkbox"/> Adult Signature Restricted Delivery	\$ _____

**3/16/17**  
 Postmark Here

Postage  
 \$ \_\_\_\_\_

Total P  
 \$ \_\_\_\_\_

Sent To  
**Douglas and Linda Hodorff**  
**N3832 County Road W**  
**Eden, WI 53019**

PS Form 3800, April 2015 PSN 7530-02-000-9047 See Reverse for Instructions

**SENDER: COMPLETE THIS SECTION**

- Complete items 1, 2, and 3.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:



**Douglas and Linda Hodorff**  
**N3832 County Road W**  
**Eden, WI 53019**



**9590 9403 0395 5163 0221 82**

2. Article Number (Transfer from service label)  
**7015 3010 0002 1990 7854**

PS Form 3811, April 2015 PSN 7530-02-000-9053

**COMPLETE THIS SECTION ON DELIVERY**

A. Signature  
**X**  Agent  
 Addressee

B. Received by (Printed Name) C. Date of Delivery

D. Is delivery address different from item 1?  Yes  
 If YES, enter delivery address below:  No

3. Service Type
- |  |   |
|--|---|
| <input type="checkbox"/> Adult Signature                               | <input type="checkbox"/> Priority Mail Express®                     |
| <input type="checkbox"/> Adult Signature Restricted Delivery           | <input type="checkbox"/> Registered Mail™                           |
| <input checked="" type="checkbox"/> Certified Mail®                    | <input type="checkbox"/> Registered Mail Restricted Delivery        |
| <input type="checkbox"/> Certified Mail Restricted Delivery            | <input checked="" type="checkbox"/> Return Receipt for Merchandise  |
| <input type="checkbox"/> Collect on Delivery                           | <input type="checkbox"/> Signature Confirmation™                    |
| <input type="checkbox"/> Collect on Delivery Restricted Delivery       | <input type="checkbox"/> Signature Confirmation Restricted Delivery |
| <input type="checkbox"/> Insured Mail                                  |   |
| <input type="checkbox"/> Insured Mail Restricted Delivery (over \$500) |   |

Domestic Return Receipt

## Tilleman, Roy - DOT

---

**From:** Janke, Tom <Tom.Janke@fdlco.wi.gov>  
**Sent:** Thursday, March 16, 2017 1:28 PM  
**To:** Tilleman, Roy - DOT; Hytinen, Brandon - DOT; Depperman, Kenneth; Zettler, John  
**Subject:** RE: Armstrong Apples - 2 more removal orders sent

Thanks for the information. John Zettler will work with Brandon if/when we need to remove these.

*Thomas J. Janke, P.E.*  
*Fond du Lac County Highway Commissioner*  
*301 Dixie Street*  
*P.O. Box 1234*  
*Fond du Lac, WI 54936-1234*  
*Phone 920-929-3488*  
*tom.janke@fdlco.wi.gov*

---

**From:** Tilleman, Roy - DOT [mailto:Roy.Tilleman@dot.wi.gov]  
**Sent:** Thursday, March 16, 2017 8:00 AM  
**To:** Hytinen, Brandon - DOT <Brandon.Hytinen@dot.wi.gov>; Depperman, Kenneth <kenneth.depperman@fdlco.wi.gov>; Janke, Tom <Tom.Janke@fdlco.wi.gov>; Zettler, John <John.Zettler@fdlco.wi.gov>  
**Subject:** Armstrong Apples - 2 more removal orders sent

Good morning,

This email is in reference to Armstrong Apples and the placement of illegal signs.

I've attached a pdf of the email chain from 2014 about Armstrong Apples and the removal of their signs. Today I sent 2 more removal orders for illegal Armstrong Apples signs. One is on highway 45 at Mitchell Rd and the other one is on highway 67 at the intersection of 67 / B / G. I've attached a scanned copy of both removal orders for your reference.

**Tom,**

I've also mailed you hard copies of these removal orders along with four other ones. The four other removal orders are for the following signs: Area Excavating & Landscape on highway 175 at the south junction of B, Hunters Point Hunt Club on highway 175 at F, Tabor United Methodist Church on highway 45 at Church Rd and First Weber Realtors – Twin Lakes Subdivision on highway 45 at Twin Lakes Lane.

If there are any questions or concerns, let me know. Have a great day.

Roy (RJ) Tilleman Jr  
Outdoor Advertising Coordinator and Adopt-a-Highway Coordinator  
Wisconsin Department of Transportation  
Northeast Region  
Phone: 920-492-5650  
Fax: 920-492-5711

## Tilleman, Roy - DOT

---

**From:** Depperman, Kenneth [kenneth.depperman@fdlco.wi.gov]  
**Sent:** Thursday, October 30, 2014 2:02 PM  
**To:** Tilleman, Roy - DOT; Hytinen, Brandon - DOT; Janke, Tom  
**Cc:** Zettler, John; Frewerd, Michael - DOT; Dorsey, Will - DOT; Wranovsky, Kurt - DOT  
**Subject:** RE: Armstrong Apples

Hi Roy and Tom,

Thank you for your help with this issue,  
Ken Depperman

---

**From:** Tilleman, Roy - DOT [Roy.Tilleman@dot.wi.gov]  
**Sent:** Thursday, October 30, 2014 10:08 AM  
**To:** Hytinen, Brandon - DOT; Janke, Tom; Depperman, Kenneth  
**Cc:** Zettler, John; Frewerd, Michael - DOT; Dorsey, Will - DOT; Wranovsky, Kurt - DOT  
**Subject:** RE: Armstrong Apples

Good morning,

On 2/9/11, Lisa from Armstrong Apples and myself discussed the sign at 23/G. She was going to view our Outdoor Advertising website and our Directional and Informational signs website. Please direct her to our website or have her call me to discuss.

The sign at 23 / G was sent a removal order on 2/2/11 for an illegal sign, because it did not have a state sign permit and it is not a permissible location. This illegal sign has been placed back at this site. The 2011 removal order is still in effect at this location and this sign will be removed as time permits. I need to send a letter to the landowner notifying them that we will be on their property to remove this illegal sign.

I am aware of 2 other illegal Armstrong Apple signs that have not yet been addressed, one on highway 45 and another on highway 67. They will be sent removal orders as soon as I can fit them in my schedule.

Signs along numbered highways need to follow the rules and regulations for outdoor advertising. Here is a link to our website:  
<http://www.dot.wisconsin.gov/business/rules/property-advertising.htm> , click the link, scroll down near the bottom of the page, under Related information, you will find links to Wisconsin Statute 84.30, Wisconsin Administrative Code Trans 201 and Federal advertising signs regulation (part 750). For signs that are placed within the right-of-way (r/w) Wisconsin Statute 86.19 addresses these, here is the link for 86.19:  
<http://docs.legis.wisconsin.gov/document/statutes/86.19> .

If Armstrong Apples would like to apply for a state sign permit/s, here is the link for our website: <http://www.dot.wisconsin.gov/business/rules/property-advertising.htm> , they will want to look at <http://www.dot.wisconsin.gov/forms/docs/dt1680.doc> (°DT1680 - Outdoor sign installation application and permit) and <http://www.dot.wisconsin.gov/forms/docs/dt1685.doc> (°DT1685 - Off-premise signs checklist). The application is 3 pages with the applicant instructions at the top of page 2. This checklist will help in determining when the criteria established for this sign category is met. They will need to submit a separate application for each proposed sign location. The completed 3 page application/s along with the required documents mentioned in the applicant instructions, may be submitted to Wisconsin Department of Transportation, Attn: Sign Coordinator, 944 Vanderperren Way, Green Bay, WI 54304. They will also need to check with the locals (Town and County) and see what is required from them. When state and local laws differ, the more restrictive takes precedence.

They may also qualify for a directional (SIS) or informational (TODS) sign, here is the link for the website: <http://www.dot.wisconsin.gov/business/rules/property-signs-directional.htm> . I am not directly involved with these programs. The contacts for these programs are on the website.

If there are any questions or concerns, let me know. Have a great day.

Roy J Tilleman Jr  
Wisconsin Department of Transportation  
Northeast Region  
Phone (920) 492-5650  
Fax (920) 492-5711  
Email: Roy.Tilleman@dot.wi.gov

-----Original Message-----

From: Hytinen, Brandon - DOT  
Sent: Thursday, October 30, 2014 5:55 AM  
To: Janke, Tom; Depperman, Kenneth; Tilleman, Roy - DOT  
Cc: Zettler, John  
Subject: RE: Armstrong Apples

RJ, can you follow up with Ken on the placement of the signs in question? Thanks, Brandon

---

From: Janke, Tom [Tom.Janke@fdlco.wi.gov]  
Sent: Wednesday, October 29, 2014 5:34 PM  
To: Depperman, Kenneth  
Cc: Zettler, John; Hytinen, Brandon - DOT; Buechel, Allen  
Subject: RE: Armstrong Apples

Ken, this is not a county requirement nor are we not interested in the economic development of our local businesses. One of our core missions is to promote economic development. We have very little control of what anyone does outside of our highway right of way as that is more controlled by zoning or the State along State Highways. Fond du Lac County has little to do with this as it is a policy required by Wisconsin Department of Transportation since it is located within STH 23 corridor. We are contracted by the State to remove any obstructions or in this case signs that violate their policies and that is why this person may assume it is us.

I copied our WisDOT area maintenance coordinator who can explain their policy and perhaps work with the business to properly locate the sign. Keep in mind it can't be located within County Right of Way and they should check with the town to see if they have any requirements. Thanks Tom Janke

From: Depperman, Kenneth  
Sent: Wednesday, October 29, 2014 9:48 AM  
To: Janke, Tom  
Subject: Armstrong Apples

Hi Tom,

The owner of Armstrong Apples spoke with me yesterday about a problem she was having with the FDL County Highway Department. She said that she was forced to take down several signs (one sign

cost \$1200.00 and the other \$500.00) around State Hwy. 23 and G, and another sign along a county road.

The sign along Hwy.23/G was supposed to be in the way of expansion of Hwy 23, but no expansion took

place this summer at the intersection she said. In both locations she had the land owner's permission.

She feels that FDL County is really not interested in the economic development of business in the county by

the way she was treated.

Could you clarify how far she needs to be off a state road and off a county road so this will not happen again?

Thanks for all your help with this,

Ken Depperman - FDL County Supervisor, District #10 (Towns of Auburn and Osceola)



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### *Market Hours*

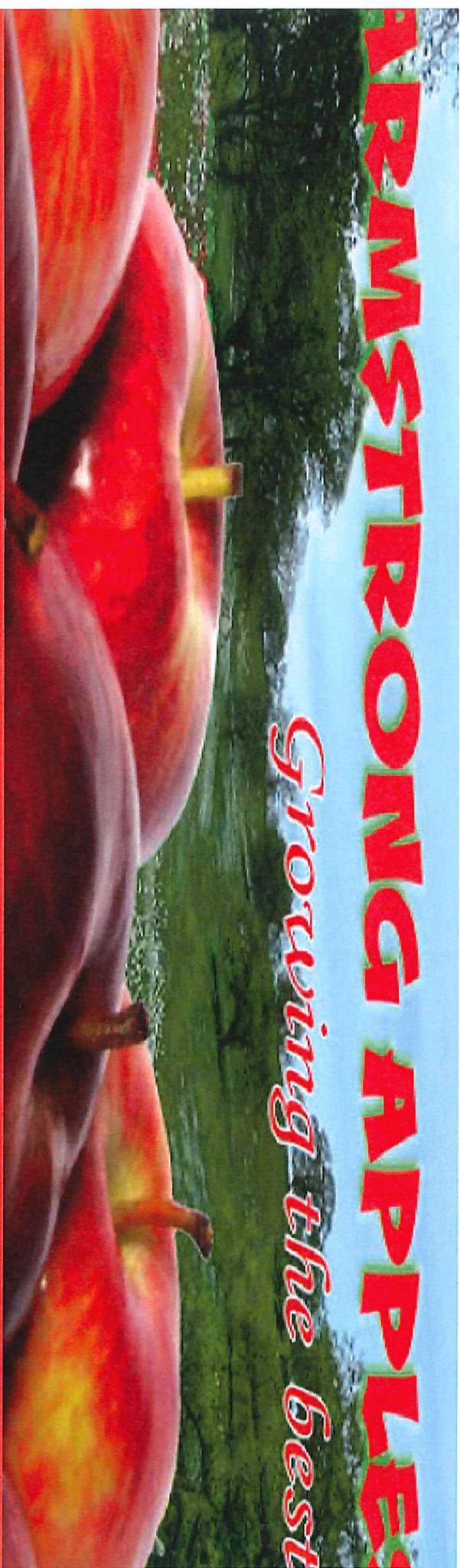
Apples Ready !!!!

### *Get in Touch*

**Armstrong Apples**  
W853 County Road B  
Campbellsport, WI 53010

Phone: +1 920.477.3007 at orchard  
Email: [eklein523@aol.com](mailto:eklein523@aol.com)

### *How to find us*



# ARMSTRONG APPLES

## Growing the Best

[About Us](#)   [Winery](#)   [Apples](#)   [Events](#)   [Health Tips](#)   [Recipes & Tips](#)   [Contact Us](#)

### Get in Touch

on Facebook for more up-  
action...

**Armstrong Apples**  
W853 County Road B  
Campbellsport, WI 53010

Phone: +1 920.477.3007 at orchard  
Email: [eklein523@aol.com](mailto:eklein523@aol.com)

### Open Hours

Ready !!!!

How to find us